



# 5 YEAR Impact Report



## What's inside

We're celebrating five years of our partnership between Hargreaves Lansdown and Your Park Bristol & Bath at College Green. Inside, you'll find highlights from our newly commissioned ecological survey, showing how your support has helped transform an ordinary lawn into a thriving wildflower meadow – and what that means for biodiversity, pollinators and people in the heart of Bristol.

## Who we are

Your Park Bristol & Bath is a small but ambitious charity dedicated to making parks inclusive, vibrant and full of life. We believe green spaces should be for everyone – and that even the smallest patch of nature can have a big impact.

## Our mission

To connect communities with their local parks, boost wellbeing and protect nature. We work with residents, councils and businesses to create green spaces that are welcoming, wild and wonderful.

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## Our work together

Since 2020, we have been working side by side to restore biodiversity at College Green. From planting new life to supporting long-term maintenance, your partnership has helped create a nature haven that's now home to hundreds of species and a source of joy to thousands of passers-by.

# What we have achieved

**Celebrating urban biodiversity in bloom - thanks to you!**



## Our impact in numbers

Five years ago, the green space outside Bristol Cathedral was little more than patchy amenity grass. Fast forward to 2025, and College Green is alive with the hum of bees, the flutter of butterflies and a dazzling mix of wildflowers. Thanks to your continued support, this once-ordinary lawn has become an extraordinary haven for wildlife in the very heart of the city.

To mark five years of partnership, we commissioned an independent ecological survey to understand the real impact of the wildflower meadow we've nurtured together. The results are in – and they're brilliant.

# 91 plant species



## From dull grass to dazzling diversity

Our meadow now hosts over 90 different species of plants – more than ten times the diversity found in similar grass nearby. From ox-eye daisies and wild carrot to meadow vetchling and yellow rattle, the area is now bursting with native blooms that change with the seasons and provide continuous colour, texture and life.

Of the 110 plant species introduced over the years, 56 were recorded this summer. That's a strong success rate in urban ecology, particularly given some species were never likely to thrive in this soil or setting. We've learned what works – and what doesn't – and that learning is now shaping how we approach urban meadow creation across the region.

## Insects love it here: 72 species spotted

Despite its small size and location surrounded by roads and buildings, College Green now supports:

- 23 species of bee, including leafcutter, mason, mining and furrow bees – many in exceptional numbers
- 24 species of flies, including hoverflies whose larvae rely on local ant nests and root aphids
- Butterflies, moths, beetles and bugs, including several species rarely seen in central Bristol
- Insects that now complete their entire life cycles on the site – not just visitors, but residents

The mix of native flowers, varied planting and seasonal management is delivering a thriving pollinator habitat, right where it's most needed.

# 72 insect species



# 716 volunteer hours



## **From dull grass to dazzling diversity**

Every autumn and winter, HL employees have rolled up their sleeves and braved the elements to care for the College Green meadow. Whether scything back wildflowers at the end of the season, sowing new seeds, or planting spring bulbs to bring early colour – your efforts have made this transformation possible.

These regular volunteer days have made a lasting impact, helping us maintain the delicate balance needed for wildflowers to thrive, supporting pollinators year-round and keeping the space looking beautiful for the thousands who walk through it every day.

This isn't just a sponsorship – it's real action, rooted in community and nature. And it's made all the difference.





## A wild space with purpose

This patch of planting is more than just pretty - it's powerful. It provides:

- Vital nectar sources for pollinators navigating urban spaces
- A test-bed and brilliant example of best practice to be replicated in other parks
- A symbol of what's possible when business and community come together for nature

## A partnership rooted in impact

Your support has done more than fund seeds and tools. It's:

- Helped us establish a proven management plan that includes late-summer mowing and removal of cuttings to protect the soil and support long-term biodiversity



- Supported the sourcing of high-quality seed and turf, expert planting and ongoing care
- Allowed us to invest in this independent survey, giving us robust data to share with local partners and make the case for greener cities

This project has been a team effort – and we couldn't have done it without you.



**Siobhan Denniff**

Responsible Business  
Manager, HL

“Partnering with Your Park to grow and maintain the wildflower meadow at College Green has been a fantastic way for our colleagues to use their volunteering hours to give back to the local community. With the meadow right on our doorstep, helping to boost biodiversity in the heart of Bristol is something we’re incredibly proud of and we’re delighted to have worked together to make it happen.”



**Charlee Bennett**

CEO, Your Park Bristol & Bath

“This partnership has shown what’s possible when business and community come together for nature. Thanks to your team’s support – not just in funding but in rolling up your sleeves – College Green has become a model for urban biodiversity. It’s beautiful, buzzing with life, and a source of pride for the city. We’re so grateful to be growing this with you.”

## Thank you for five incredible years

College Green is blooming because of you. You've helped us prove that even in the most built-up areas, with the right support, nature can thrive.

We hope you're as proud as we are of what we've achieved together – and we look forward to growing even more in the years to come.

Let's keep the buzz going.



## Contact Us

For further information, please reach out to us at [community@yourpark.org.uk](mailto:community@yourpark.org.uk).

### Your Park Bristol & Bath

Helping everyone access parks and their transformational benefits.

**Address:** Engine Shed, Approach Road, Bristol, BS1 6QH

**Website:** [www.yourpark.org.uk](http://www.yourpark.org.uk)

Your Park Bristol and Bath is the working name of Bristol and Bath Parks Foundation, a registered charity in England and Wales: 1182217.